



HEALTH PROMOTION AND
SOCIAL MEDIA CONSULTING

COVID-19 Webinar follow up resources

Sources of COVID-19 health information

- <https://www.health.gov.au/>
- <https://www.who.int/emergencies/diseases/novel-coronavirus-2019>

NSW Gov

- www.slhd.nsw.gov.au/coronavirusresources/
- <https://www.health.nsw.gov.au/Infectious/diseases/Pages/coronavirus.aspx>

Health professionals:

- <https://www.health.nsw.gov.au/Infectious/diseases/Pages/coronavirus-resources-hp.aspx>

English:

- <https://www.health.nsw.gov.au/Infectious/diseases/Pages/coronavirus-resources.aspx>

Multilingual:

- <https://www.health.nsw.gov.au/Infectious/diseases/Pages/coronavirus-resources-cald.aspx>

- <https://www.abc.net.au/radio/programs/coronacast/>

COVID-19 data sources

- <https://www.covid19data.com.au/>

Controlling Coronavirus in Australian with WHO Expert Dr Bruce Aylward
(YouTube video referred to in webinar)

- https://www.youtube.com/watch?v=reVadDRwy_A&feature=youtu.be

The HR Comms Resources Guide crowd sourced master list

- https://docs.google.com/document/d/12tT0_5zGELxs7M-iCwf9enUJ0-lbe0K8tkBSbbWhYFM/edit?fbclid=IwAR2vN8EX4hD1aDPzkgQ0BYkx3gQ9mobuKkIE_QzpuJPrfcgLTUzYDXxbcik

Information about key messages if creating your own resources

- <https://talenthouse-res.cloudinary.com/image/upload/v1/invites/x1ukvopj6jspstj93pvi>

Check the readability of your writing

- <https://readabilityformulas.com/free-readability-formula-tests.php>

Check the hashtags

- <https://www.symplur.com/healthcare-hashtags/>

Infographics

- Consultants:
 - <https://www.alanapirrone.com.au/>
 - <https://depictdatastudio.com/>
- Tools
 - <https://piktochart.com/>
 - <https://www.canva.com/create/infographics/>
 - <https://about.canva.com/coronavirus-awareness-collection/>
- Learning
 - Free course: <https://www.stellarslides.com/>

Live streaming tools

<https://www.switcherstudio.com/>

Health Promotion Social Media School

<https://courses.zockmelon.com.au/courses/hpsocialmediaschool>

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Please note that I am offering all consulting, strategy and training services remotely via Zoom so please keep me in mind for any external support you may need at this time.