



HEALTH PROMOTION AND
SOCIAL MEDIA CONSULTING

Social Media and Health Events

May 2017

Date	Event	#
All May	Thyroid Awareness Month	
All May	65 Roses for Cystic Fibrosis	#65Roses
All May	Domestic Violence Prevention Month	
All May	Mindful in May	#mindfulness #meditation
All May	MAYDAYS for Eating Disorders	#MAYDAYS
All May	Aussie Wine Month	
All May	No Meat May	#nomeatmay #vegelfie
All May	Crohn's and Colitis Month	
All May	NF Awareness Month	
All May	Tracky Dack Day	#trackydackday
All May	Miracle Month of May	

Date	Event	#
1/5 - 7/5/2017	National Family Day Care Week	#fdcweek #ozearlyed
1/5/2017	Kiss Goodbye to MS	#kissgoodbyetoMS
1/5/2017	Suit Up for Science	#SuitUp
2/5/2017 (TBC)	White Shirt Day	
3/5/2017	World Asthma Day	#WorldAsthmaDay
3/5/2017	World Press Freedom Day	#pressfreedom #WPF2017
4/5 - 8/5/2017	Live Below the Line	#LiveBelowtheLine
4/5/2017	International Respect for Chickens Day	
4/5/2017	International Firefighters Day	
4/5/2017	National Play Outside Day	
4/5/2017	Star Wars Day	#StarWarsDay
4/5/2017	World Password Day	
5/5 - 7/5/2017	JDRF Ride to Cure Diabetes	
5/5/2017	International Day of the Midwife	#IDM2017
5/5/2017	International No Pants Day	
5/5/2017	Shine a Light on Road Safety	#shinealightonroadsafety
5/5/2017	International Tuba Day	#InternationalTubaDay

Date	Event	#
6/5 - 14/5/2017	Bike Week	#gbbr17
6/5/2017	International No Diet Day	#InternationalNoDietDay
6/5/2017 (TBC)	Starlight Day	
7/5 - 13/5/2017	Motor Neurone Disease Week	#7dayswithMND
7/5 - 13/5/2017	Pneumonia Awareness Week	#pneumoniaawarenessweek
7/5 - 13/5/2017	International Composting Awareness Week	#composting #bettersoil
7/5/2017	World Laughter Day	#Laughterday
7/5/2017	Mother's Day	
7/5/2017	International Tell Your Crush Day	#internationaltellyourcrushday
7/5/2017	Wings for Life	#wingsforlife #worldrun
7/5 - 13/5/2017	Tourette Syndrome Awareness Week	
8/5 - 14/5/2017	UN Global Road Safety Day	
8/5 - 14/5/2017	National Volunteer Week	#NVW2017
8/5/2017	National Amyloidosis Day	
8/5/2017	World Red Cross Day	#WorldRedCrossDay
8/5/2017	International Thalassaemia Day	
8/5/2017	V E Day	

Date	Event	#
8/5 - 9/5/2017	<u>Time of Remembrance and Reconciliation for Those Who Lost Their Lives during the Second World War</u>	
10/5/2017	<u>World Lupus Day</u>	#WorldLupusDay
10/5/2017	<u>World Migratory Bird Day</u>	#WMBD2017
10/5/2017	<u>WOW Day</u>	
12/5/2017	<u>International ME/CFS Awareness Day</u>	
12/5/2017	<u>International Nurses Day</u>	#IND2017
14/5 - 20/5/2017	<u>Food Allergy Awareness Week</u>	#FoodAllergyWeek
14/5 - 20/5/2017 (TBC)	<u>Privacy Awareness Week</u>	#2017PAW
15/5 - 19/5/2017 (TBC)	<u>National Law Week</u>	
15/5 - 21/5/2017	<u>National Families Week</u>	
15/5/2017	<u>International Day of Families</u>	
16/5/2017	<u>HAE Day</u>	
17/5/2017	<u>International Day Against Homophobia and Transphobia</u>	#IDAHOT
17/5/2017	<u>World Telecommunications and Information Society Day</u>	#WTISD17
18/5/2017	<u>Global Accessibility Awareness Day</u>	#Accessibility #GAAD
18/5/2017	<u>International Museum Day</u>	#museumday

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18/5/2017	HIV Vaccine Awareness Day	
19/5/2017	National Walk Safely to School Day	#WSTSD
19/5/2017	World IBD Day	#IBDDay
20/5/2017	World Metrology Day	
20/5/2017	International Clinical Trials Day	#clinicaltrialsmatter #clinicaltrialsday
21/5/2017	World Day for Cultural Diversity for Dialogue and Development	
21/5 - 27/5/2017 (TBC)	Schizophrenia Awareness Week	
21/5 - 27/5/2017	Macular Degeneration Awareness Week	
21/5 - 28/5/2017	National Palliative Care Week	
21/5/2017	RSPCA Million Paws Walk	
22/5/2017	International Day for Biological Diversity	#biologicaldiversityday
23/5 - 29/5/2017	Exercise Right Week	#ExerciseRightWeek
23/5/2017	World Turtle Day	#worldturtleday
23/5/2017	International Day to End Obstetric Fistula	

Date	Event	#
24/5/2017	National Simultaneous Storytime	#NSS2017
25/5 - 31/5/2017	International Week of Solidarity with the Peoples of Non-Self-Governing Territories	
25/5 - 31/5/2017	International Thyroid Awareness Week	#thyroidweek
25/5/2017	Towel Day	#towelday
25/5/2017	Geek Pride Day	
25/5/2017	International Missing Children's Day	
25/5/2017	World Thyroid Day	#WorldThyroidDay
25/5/2017	Ascension of Christ (Christian)	
25/5/2017	Australia's Biggest Morning Tea	#biggestmorningtea
26/5/2016	National Sorry Day	#NationalSorryDay
27/5 - 28/5/2017	Red Shield Appeal	#salvos
27/5 - 3/6/2017	National Reconciliation Week	#NRW2017
27/5/2017	Ramadan begins	
28/5/2017	Menstrual Hygiene Day	#menstruationmatters
29/5/2017	Wear White at Work Day	#SockItToSuicide

Date	Event	#
29/5 - 30/5/2017	<u>Communities in Control Conference</u>	#WeareCIC
31/5/2017	<u>World MS Day</u>	#strongerthanMS
31/5/2017	<u>World No Tobacco Day</u>	#WorldNoTobaccoDay
31/5/2017	<u>Save Your Hearing Day</u>	#Saveyourhearingday