



HEALTH PROMOTION AND  
SOCIAL MEDIA CONSULTING

# Social Media and Health Events

## July 2017

Date	Event	#
All July	<a href="#">Dry July</a>	#DryJuly
All July	<a href="#">National Desexing Month</a>	
1/7/2017	Coming of the Light Festival (Torres Strait Islanders)	
2/7 - 9/7/2017	<a href="#">NAIDOC Week</a>	#NAIDOC2017
2/7/2017	<a href="#">World UFO Day</a>	#WorldUFODay
2/7/2017	<a href="#">International Day of Cooperatives</a>	
3/7 - 9/7/2017 (TBC)	<a href="#">Alopecia Awareness Week</a>	
3/7 - 9/7/2017	<a href="#">Sleep Awareness Week</a>	
4/7/2017	<a href="#">Independence from Meat Day</a>	
7/7/2017 (TBC)	<a href="#">AIME National Hoodie Day</a>	
9/7 - 15/7/2017 (TBC)	<a href="#">National Diabetes Week</a>	
11/7/2017	<a href="#">World Population Day</a>	

Date	Event	#
14/7/2017	<a href="#">Malala Day</a>	#Strongerthan
15/7/2017	Asalha Puja (Buddhist)	
15/7/2017	<a href="#">World Youth Skills Day</a>	
17/7 - 23/7/2017 (TBC)	<a href="#">National Farm Safety Week</a>	
17/7/2017	<a href="#">World Emoji Day</a>	#WorldEmojiDay
18/7/2017	<a href="#">Nelson Mandela Day</a>	#MandelaDay
21/7/2017 (TBC)	<a href="#">National Pyjama Day</a>	#NationalPyjamaDay
22/7/2017	<a href="#">Fragile X Awareness Day</a>	
24/7 - 30/7/2017	<a href="#">National Pain Week</a>	#NPW17
24/7/2017	<a href="#">Stress Down Day</a>	#stressdownday
25/7 - 31/7/2017	<a href="#">Be a Souper Hero Day</a>	
28/7/2017 (TBC)	<a href="#">Crazy Hair Day</a>	
28/7/2017	<a href="#">World Hepatitis Day</a>	#WorldHepatitisDay #elimination
28/7/2017	<a href="#">Schools Tree Day</a>	#schoolstreeday
29/7/2017	International Tiger Day	#TigerDay
29/7/2017	<a href="#">White Ribbon Night</a>	#whiteribbonnight
30/7/2017	<a href="#">World Day Against Trafficking in Persons</a>	#GiveHope

Date	Event	#
30/7/2017	<a href="#">National Tree Day</a>	#nationaltreeday
30/7/2017	<a href="#">International Day of Friendship</a>	
30/7 - 6/8/2017	<a href="#">Donate Life Week</a>	#endthewait
31/7/2017	<a href="#">National Step Family Awareness Day</a>	
31/7/2017	<a href="#">World Ranger Day</a>	